



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Shlomo Assa et al. Art Unit : 2861
Serial No. : 10/714,436 Examiner : Hai C. Pham
Filed : November 14, 2003
Title : PRINTING A CODE ON A PRODUCT

MAIL STOP AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

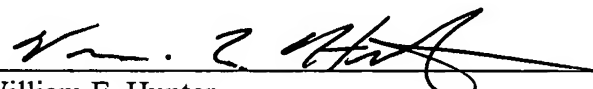
INFORMATION DISCLOSURE STATEMENT

Applicants request consideration of the references listed on the attached PTO-1449 form. Under 37 C.F.R. § 1.98 (a)(2)(ii), only copies of foreign patent documents and/or non-patent literature are enclosed. Copies of any listed U.S. patents or U.S. patent application publications can be provided upon request.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: March 24, 2005


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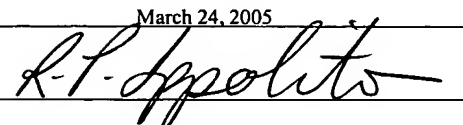
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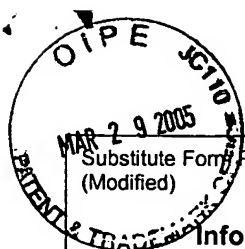
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CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

March 24, 2005
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Roxanne Ippolito
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Substitute Form PTO-1449
(Modified)U.S. Department of Commerce
Patent and Trademark OfficeAttorney's Docket No.
06155-081002Application No.
10/714,436**Information Disclosure Statement
by Applicant**

(Use several sheets if necessary)

(37 CFR §1.98(b))

Applicant
Shlomo Assa et al.Filing Date
November 14, 2003Group Art Unit
2861**U.S. Patent Documents**

| Examiner Initial | Desig. ID | Document Number | Publication Date | Patentee | Class | Subclass | Filing Date If Appropriate |
|------------------|-----------|-----------------|------------------|---------------|-------|----------|----------------------------|
| | AA | 4,707,596 | 11/1987 | Hohberg | | | |
| | AB | 5,262,613 | 11/1993 | Norris et al. | | | |
| | AC | 5,680,384 | 10/1997 | Seki et al. | | | |
| | AD | 6,121,574 | 09/2000 | Xu | | | |
| | AE | 6,433,303 | 08/2002 | Liu et al. | | | |
| | AF | 2003/0011672 A1 | 01/16/2003 | Emge et al. | | | |
| | AG | | | | | | |
| | AH | | | | | | |
| | AI | | | | | | |
| | AJ | | | | | | |
| | AK | | | | | | |

Foreign Patent Documents or Published Foreign Patent Applications

| Examiner Initial | Desig. ID | Document Number | Publication Date | Country or Patent Office | Class | Subclass | Translation | |
|------------------|-----------|-----------------|------------------|--------------------------|-------|----------|-------------|----|
| | | | | | | | Yes | No |
| | AL | FR 2 271 683 | 12/1975 | France | | | | |
| | AM | GB 2 202 647 A | 09/28/1988 | UK | | | | |
| | AN | | | | | | | |
| | AO | | | | | | | |
| | AP | | | | | | | |

Other Documents (include Author, Title, Date, and Place of Publication)

| Examiner Initial | Desig. ID | Document |
|------------------|-----------|----------|
| | AQ | |
| | AR | |
| | AS | |
| | AT | |

Examiner Signature

Date Considered

EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.